

PHIL 4330-701: Business Ethics

Instructor: Mr. Daniel Adsett
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Office Hours: By appointment
E-Mail: daniel.adsett@marquette.edu
Class Time: 5:30 PM – 9:00 PM
Location: Cramer Hall 042
Days: Tuesdays and Thursdays
Dates: May 22nd, 2017 – July 1st, 2017

Required Texts:

Michael Sandel, *What Money Can't Buy: The Moral Limits of Markets* (New York: Farrar, Straus, and Giroux, 2013). Abbreviated as *WMCB*.

Robert Skidelsky and Edward Skidelsky, *How Much is Enough?: Money and the Good Life* (New York: Other Press, 2013). Abbreviated as *HME*.

The titles and locations of other readings can be found in the **Articles** document posted on D2L

Description:

This course examines the claim that there is a moral dimension to business decision-making. Through an understanding of traditional approaches to ethical theory, and discussion of historical and contemporary examples, students will examine and criticize moral issues that arise in business. The course will equip students with a knowledge of philosophical ethics and the critical skills necessary to make thoughtful evaluations of business practices.

Course Objectives:

By the end of the semester, each student should have . . .

- An understanding of the general issues likely to be encountered as a business professional
 - *Assessment: Quizzes, Summaries, Mid-Term Exam, Presentation, Final Paper*
- The ability to discuss a number of philosophically informed positions related to these general issues
 - *Assessment: Summaries, Mid-Term Exam, Presentation, Final Paper*
- The ability to stake a position concerning what to do in a concrete situation and to defend this position with clearly articulated, valid and sound arguments
 - *Assessment: Mid-Term Exam, Final Paper*
- The ability to engage in a productive discussion with peers about ethically questionable situations
 - *Assessment: Summaries, Presentation*

Grading:

Each student will be graded on (1) attendance, (2) ten quizzes, (3) two summaries, (4) one presentation, and (5) one final paper. Beginning **May 25th** students will receive one point for each class attended. Each individual summary is worth 10 points for a total of 20 points. Each quiz will be worth 5 points for a total of 50 points. There will be one presentation worth 20 points. The final paper will be graded out of 50. For policies concerning missed quizzes, presentations, or a late take-home exam, see the **Policies for Late Work and Extra Credit** below. In all, each student's final grade will be out of 151:

Attendance:	11
Quizzes:	50
Presentation:	20
Summaries:	20
Final Paper:	50
Total:	151

Grading Scale (Letter Grade/Percentage):

A	94-100	C	70-75
AB	88-93	CD	64-69
B	82-87	D	58-63
BC	76-81	F	0-57

Important Dates:

Last Day to Withdraw: June 6th

Final Paper Due: 12:00 pm on July 3rd

Attendance Policy:

As already outlined in the **Grading** section, beginning on **May 25th**, one point will be given for each class attended for a total of 11 possible points. Presentations missed for unexcused reasons will not be able to be given at an alternative time unless arrangements are made ahead of time. Summaries handed in late will lose one point per day late. Arrangements can be made with the instructor concerning any assignments (summaries, presentations, final exams) completed late due to (1) severe health reasons (more than a cold, flu, or bodily ache), (2) jury duty, or (3) university sanctioned activities and related travel. See the section below for more details concerning policies for late work.

Policies for Late Work and Extra Credit:

If it is impossible, for one reason or another, to attend class the day an assignment is due, students must either (1) submit the assignment early or (2) scan and e-mail the assignment to the instructor before class on the day it is due. Presentations missed for unexcused reasons will not be able to be given at an alternative time unless arrangements are made ahead of time. Summaries handed in late will lose one point per day late. If the final paper is submitted late, two points will be deducted for every hour it is late. For example, a final paper submitted at 5:00 pm on July 3rd will receive a maximum of 40/50. For work towards bonus marks, students must contact the instructor before or on June 15th.

Policy on Electronic Devices:

Students found using cellphones or computers in class, unless a clear reason is given – for translation, a disability, etc. – will be counted absent for the day.

Academic Dishonesty:

The college of Arts and Sciences and department policies on academic dishonesty will be enforced. Students can find the University Honor Code and Academic Integrity Policy here:
<http://bulletin.marquette.edu/undergrad/academicregulations/>

Acts of academic misconduct include but are not limited to:

Cheating

1. Copying from others for an assignment and/or during an examination, test or quiz
2. Obtaining, or attempting to obtain, an assignment, examination, test, quiz, or answer key without authorization
3. Using unauthorized electronic devices or materials for an assignment, during an examination, test or quiz
4. Communicating answers or providing unauthorized assistance for an assignment, examination, test or quiz
5. Using unauthorized answers or assistance for an assignment, examination, test or quiz
6. Offering one's own work to another person, or presenting another person's work as one's own
7. Completing an assignment and/or taking an examination, test or quiz for another student, or having someone complete an assignment, take an examination, test or quiz for oneself
8. Tampering with an assignment, examination, test or quiz after it has been graded, and then returning it for additional credit
9. Outsourcing assignments, papers, examinations, tests, quizzes to fellow students or third parties

Plagiarism

1. Using the ideas, creations, or thoughts of another without properly acknowledging the source
2. Paraphrasing or directly quoting a source without credit

Academic Fraud

1. Submitting substantial portions of the same work for credit in more than one course, or from previous institutions, without receiving permission from all instructors involved
2. Using purchased answers or selling answers to assignments, examinations, quizzes or papers

Writing Center:

The OTT Marquette University Writing Center is located in room 240 of the Raynor Memorial Library. It is open between 9 am and 9 pm Mondays to Thursdays, 9 am to 4 pm on Fridays, and 12 pm to 5 pm on Sundays. The satellite location in McCormick Residence Hall is open on Sundays to Thursdays from 7 to 9 pm. Students are strongly encouraged to seek help at the center by either scheduling an appointment or walking in. More information is available at <http://www.marquette.edu/writing-center/>

Disability/Special Needs:

Anyone with a confirmed disability or special need should contact me promptly so that appropriate accommodations, if needed, can be provided. The website for the Office of Disability Services is <http://www.marquette.edu/disability-services/> and the office phone number is 414-288-1645.

Schedule:

Dates		Topics	Readings	Presentations	Summaries and Quizzes
May	23	The Nature of Morality			
	25	Normative Ethics	<i>HME 3-33</i>		Quiz I
	30	Economic Distribution	<i>HME 33-70</i>	Presentation I	Summary I / Quiz II
June	1	Capitalism	<i>HME 71-95</i>	Presentation II	Quiz III
	6	Corporations	<i>HME 96-123</i>	Presentation III	Quiz IV
	8	Consumers	<i>HME 124-167</i>	Presentation IV	Quiz V
	13	The Environment	<i>HME 167-202</i>	Presentation V	Summary II / Quiz VI
	15	The Workplace (I)	<i>HME 202-218</i>	Presentation VI	Quiz VII
	20	The Workplace (II)	<i>WMCB 3-91</i>	Presentation VII	Quiz VIII
	22	Moral Choices of Employees	<i>WMCB 93-130</i>	Presentation VII	Quiz IX
	27	Job Discrimination	<i>WMCB 131-162</i>	Presentation VIII	Quiz X
	29	Alternative Business Structures	<i>WMCB 163-203</i>		
July	3	Final Paper Due at 12:00 PM			